



# Canadian Social Economy Hub Centre canadien d'économie sociale

coordinating research to build the social economy

**E-BULLETIN - JUNE 2010**

The Canadian Social Economy Research Partnerships was established in 2005 through a five-year Social Sciences and Humanities Research grant. It consisted of five regional nodes and a national Hub, located at the University of Victoria. Altogether, over 300 researchers, drawn from universities and Social Economy organisations, have participated in the work that has been undertaken, and in some instances is still being undertaken. All told, the researchers have worked on over 200 projects.

The Co-directors of the Hub, Rupert Downing and Ian MacPherson (Principal Investigator), the Manager (until June 30, 2010) Annie McKittrick, and the staff of the Hub wish to express their deep appreciation to the Social Sciences and Humanities research Council, their colleagues within the Partnerships, the University of Victoria, the Canadian Community Economic Development Network, and the many students who have worked with us during this project.

The Hub has received an extension of its mandate to help disseminate the work of the Partnerships. Our work from August through to June 2011 will be focused on the following:

1. Telelearning sessions operated in conjunction with the Canadian Community Economic Development Network.
2. The development of e-books bringing together work done within the Canadian Social Economy Research Partnerships.
3. Preparation for the Humanities and Social Sciences Congress in Fredericton and the CUEXPO meetings in 2011.
4. Assisting in any way we can to help nodes and partners publicize the work of the last five years.

Rupert Downey and Ian MacPherson, Co-directors

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## WHAT'S ON OUR WEBSITE?

Social Economy in the news, telelearning sessions, thematic newsletters, event postings, paper series, resources, and links.

[www.socialeconomyhub.ca](http://www.socialeconomyhub.ca)

## EVENTS/CONFERENCES

### 2010 National Summit on a People-Centred Economy

May 30 - June 1, 2010, Carleton University, Ottawa  
[www.ccednet-rcdec.ca/en/summit](http://www.ccednet-rcdec.ca/en/summit)

The 2010 National Summit brought together leaders and representatives of community economic development, co-operative and Social Economy sectors to build a common agenda and mobilize action for a secure, sustainable economy that puts people and the planet first.

More than 300 participants from all ten provinces and two territories in Canada, as well as from countries on five continents, gathered in Ottawa to take part. Participants heard from engaging keynotes, received messages of support from representatives of all four parties in the House of Commons, debated a joint declaration and announced numerous commitments to act on the recommendations crafted over the two days.

#### Speakers at the Summit included:

- Hon. Jean-Pierre Blackburn, Minister of State (Agriculture), responsible for co-operatives
- Hon. Gary Goodyear, Minister of State (Science and Technology) (Federal Economic Development Agency for Southern Ontario)
- Hon. Michael Ignatieff, Leader, Liberal Party of Canada
- Gilles Duceppe, Leader, Bloc Québécois
- Tony Martin, MP for Sault Ste Marie and NDP Critic for Human Resources and Skills Development
- New York Times bestselling author Raj Patel
- Michael Peck from Mondragon International and Ken Delaney from the Steelworkers

The Summit will be centred on six themes:

1. Finance and Investment
2. Enterprise Development
3. Territorial Revitalization
4. Organizing the Social Economy Marketplace
5. Partnerships / Sector Development
6. International



## EVENTS/CONFERENCES

### Congress of the Humanities and Social Sciences

May 28 – June 4th, 2010 Concordia University, Montreal

Organized under the supervision of the Canadian Federation for the Humanities and Social Sciences, Congress was an opportunity for the more than 9 000 delegates from more than 70 universities and 70 scholarly associations to come and experience everything Concordia and Montreal has to offer. The theme of 2010 Congress was **Connected Understanding/ le savoir branché.**

### The Canadian Association for Studies in Co-operation (CASC)

June 1-4, 2010, Concordia University, Montreal  
[www.coopresearch.coop](http://www.coopresearch.coop)

This year's theme was Community Building through Co-operative Research: Challenges and Opportunities at Home and Abroad. Throughout the conference CSEHub staff (Co-director Ian MacPherson presented during this conference, in addition to Student Network Coordinator Neil Nunn) presented findings from their research.

A highlight of this conference was that CASC/Social Economy Student Network wine and cheese event on the evening of June 1st. This was an excellent opportunity for networking and celebrating the conference.

**CASC SCHOLARSHIPS ANNOUNCED:** Five Canadian graduate students are the winners of the 2010 Canadian Association for Studies in Co-operation (CCA) annual scholarships. These are aimed at supporting student research about co-operatives as well as students who are actively involved in the co-operative sector.

In addition to the monetary awards, the scholarship winners receive a free one-year membership in CASC and free registration at the 2011 CASC conference, which will be held in Fredericton NB next June. One of the winners is Neil Nunn, our Student Network Coordinator. Congratulations, Neil!

### The Association for Non-Profit and Social Economy Research (ANSER)

June 2-4, 2010, Concordia University, Montreal  
[www.anser-ares.ca/index.html](http://www.anser-ares.ca/index.html)

ANSER held its annual conference as part of the Congress of the Humanities and Social Sciences at Concordia University, June 2 to 4, 2010. Henry Mintzberg of McGill University was the keynote speaker on Wednesday, June 2nd.

CSEHub staff: Rupert Downing, Co-director; Ian MacPherson, Co-director; Neil Nunn, Student Network Coordinator; Sarah Amyot, Research Coordinator all presented during the conference. You can find their powerpoint presentations and/or papers on the ANSER website, or by visiting: [www.socialeconomyhub.ca](http://www.socialeconomyhub.ca)



## EVENTS/CONFERENCES

### Student Conference on the Social Economy: Innovation in a Changing World – Critically Exploring Social Economy Alternatives

June 1st, 2010 Concordia University, Montreal

The Social Economy Student Network (SESN) and the Canadian Social Economy Hub were pleased to host the 2nd Student Conference on the Social Economy. This bilingual one-day student conference was held in association with the Congress of Social Sciences and Humanities 2010, the Association for Non-profit and Social Economy research (ANSER) and the Canadian Association for Studies in Cooperation (CASC). It offered an interesting and critical exploration of many aspects of the Social Economy movement in Canada and abroad. The conference featured 18 student presentations grouped into the following categories: Exploring the Social Economy abroad: South American Perspectives; The Social Economy: transforming communities?; Placing the 'Economy' in the Social Economy; Exploring the Social Economy in practice; (Re) theorizing the Social Economy.

The student conference was honoured to have two important figures in Social Economy research: J.J. McMurtry, and Margie Mendell. They offered keynote addresses during the conference, and both J.J. and Margie provided their wisdom, insights and experiences to students interested in developing the Social Economy.

Please visit: [www.socialeconomyhub.ca/?q=content/student-conference-social-economy-june-1st-2010](http://www.socialeconomyhub.ca/?q=content/student-conference-social-economy-june-1st-2010) for more details and a list of conference presentations.



## OUR INITIATIVES

### Thematic Newsletters:

Since March, CSEHub has produced one new thematic newsletter. Please visit the CSEHub website to find the entire collection of newsletters:

[www.socialeconomyhub.ca](http://www.socialeconomyhub.ca).

- 1. Local Government Support for the Social Economy:** Research on the Social Economy in Canada by CSERP indicates an important emerging trend by local governments and community organizations of using community economic development and the Social Economy as purposeful strategies in improving local socio-economic and environmental conditions. Research in Western Canada by the B.C./Alberta and Prairies and Northern Ontario nodes reveal policies and partnerships by municipalities with Social Economy organizations to revitalize neighbourhoods, create and sustain social enterprises and social housing, and contribute to sustainable development. In Canada's Arctic, the Northern node of the research program has highlighted the important role of land claims organizations in sustaining livelihoods for Indigenous communities. In Québec, there is an increasing focus on partnerships by local governments with Social Economy organizations for regional development, perhaps best exemplified by Montréal's collaborative policy on the Social Economy. This newsletter highlights some of these developments and points to resources that will be useful to both local government and community organization partners in furthering this work.

## OUR INITIATIVES

### Published Papers:

The Canadian Social Economy Hub and the Canadian Social Economy Research Partnerships have produced several series of papers in order to provide resources for those seeking to learn about the Social Economy, and an opportunity for researchers to have their work published. Find the complete listing of papers at [www.socialeconomyhub.ca/?q=content/occasional-papers](http://www.socialeconomyhub.ca/?q=content/occasional-papers).

- 1. Occasional Paper Series:** The papers have been written by academics or practitioners with hope to increase understanding of, and discussion about the Social Economy.
- 2. Public Policy Paper Series:** CSEHub has produced three key comparative papers on public policy in Canada. With the support of the Public Policy Facilitating Committee these papers lay the foundation for discussion on what can be done to strengthen the Social Economy in Canada to contribute to a more people-centered economy.
- 3. Canadian Perspectives on the Meaning of the Social Economy:** These papers provide a review of some of the ways that the Social Economy is currently conceptualized within the Canadian context. It takes into account the different political, economic and social perspectives and backgrounds of several prominent theorists as well as the interdisciplinary nature of the field.
- 4. Education Paper Series:** The first paper is a compilation of studies undertaken by CSERP that focus on the relationship between the Social Economy and the high school curricula in B.C. , Manitoba, Nova Scotia. The second one is by the Social Economy Centre in Toronto on the Ontario high school curriculum. A final paper considers the role of ‘transformative learning theory’ in teaching about the Social Economy (Smith and McKitrick, forthcoming).
- 5. Knowledge Mobilization Papers:** These papers were funded by a Knowledge Mobilization Grant from the Social Science and Humanities Research Council to engage stakeholders and citizens in learning from ground breaking and informative research across the program.
- 6. Papers from the Canadian Worker Cooperative Federation:** Funding for the research and drafting of these papers was provided by the CSERP. These two papers are recent additions, and are titled: “The Worker Co-operative Movements in Italy, Mondragon and France: Context, Success Factors and Lessons” by Hazel Corcoran and David Wilson, Canadian Worker Co-operative Federation; and “The Worker Co-op Sector in Canada: Success Factors, and Planning for Growth” by Peter Hough, David Wilson and Hazel Corcoran, Canadian Worker Co-operative Federation.
- 7. Emerging Leaders in the Social Economy Research Scholarship Program:** This scholarship program is intended to promote original research by “emerging leaders” in the Social Economy. It is hoped that the scholarships will help advance knowledge for the sector and improve the capacity of successful candidates to further strengthen the Social Economy in their academic and practitioner sectors in Canada. The five recipients of the scholarship have produced research papers that will be available on the website.

## OUR INITIATIVES

### Telelearning Sessions

CSEHub and the Steering Committee for the 2010 National Summit on a People-Centred Economy offered a unique series of telelearning sessions based on two series of papers that cover important themes within Canada. One series is being developed as Knowledge Mobilization papers by CSEHub researchers, and the other series has been prepared as issue papers for the National Summit. These sessions were intended to generate engagement and learning about key issues within Canada, to share research results, and to build momentum leading up to the National Summit that occurred in Ottawa from May 30 - June 1st ([www.ccednet-rcdec.ca/en/summit](http://www.ccednet-rcdec.ca/en/summit)). **Please visit the CSEHub website for a complete listing of past sessions, including podcasts and background reading materials.**

**Social Capital Financing:** Wednesday, April 14th, 9:00 am PST, 12:00 pm EST Speakers:

- George Karaphillis, Director of the MBA in Community Economic Development (CED), Director of the CED Institute, and Associate Professor with the Shannon School of Business at Cape Breton University
- Miri Katz, Associate at SiG National (Social Innovation Generation)
- Jessica Notwell, Manager of the Women's Economic Council and a Vice-President of the World YWCA Board.
- Moderator: Seth Asimakos, Manager of the St. John Community Loan Fund, Executive Director of the Canadian Community Investment Network Cooperative, and Co-Director of the Atlantic Social Economy Research Project.

**Procurement:** Wednesday, April 21st 2010, 12:00 pm PST, 3:00 pm EST

- David Lepage, Program Manager of Enterprising Non-Profits, enp
- J.J. McMurtry, Coordinator of the Business and Society Program at York University.
- Moderator: Lou Hammond Ketilson, Director of the Centre for the Study of Co-operatives, Associate Professor in the Department of Management and Marketing at the University of Saskatchewan, and Lead Investigator of Linking, Learning, Leveraging – the CSERP Prairies and Northern Ontario node.

**Enterprise Development:** Wednesday, May 5th 2010, 9:00 am PST, 12:00 pm EST

- Nancy Neamtan, President/Executive Director of the Chantier de l'économie sociale, and Co-Director of ARUC-ÉS (Community University Research Alliance on the Social Economy)
- John Anderson, Director of Government Affairs & Public Policy, Canadian Co-operative Association
- Ana María Peredo, Associate Professor of Entrepreneurship, Sustainability and International Business in the Faculty of Business at the University of Victoria, and Director of the Centre for Co-operative and Community-based Economy
- Moderator: Éthel Côté, General Manager for the Cooperation Council of Ontario (CCO)

**Towards a Global People-Centred Economy:** Thursday, May 6th 9:00 am PST, 12:00 pm EST

- Ian MacPherson, CSEHub Co-director
- Yvon Poirier, Chair of the International Committee of the Canadian Community Economic Development Network
- Moderator: Éthel Côté, General Manager for the Cooperation Council of Ontario (CCO)

**Partnership and Movement Building:** Wednesday, May 12th 2010, 9:00 am PST, 12:00 pm EST

- Rupert Downing, Co-director of CSEHub
- Mike Lewis, Managing Director of the Canadian Center for Community Renewal, and Director and LI for BALTA.
- Moderator: Leslie Brown, Professor and Chair in the Department of Sociology and Anthropology at Mount Saint Vincent University, and Director of the Social Economy and Sustainability Research Network – the CSERP Atlantic node.

## OUR INITIATIVES

### Researcher/Practitioner of The Month

In an effort to provide insight into current Social Economy research, CSEHub regularly interviews Social Economy researchers and practitioners to find out about their work. These interviews are posted on our website, along with a short biography and links to the projects or institutions with which they are associated. Visit: [www.socialeconomyhub.ca](http://www.socialeconomyhub.ca).

#### Stacey Corriveau – May Researcher of the Month

Director, BC Centre for Social Enterprise

[www.centreforsocialenterprise.com](http://www.centreforsocialenterprise.com)



Corriveau passionately acts as the local Community Economic Development (CED) Manager at Community Futures South Fraser in Abbotsford BC, and as the founder and Director of the BC

Centre for Social Enterprise. She has a business background, and has owned and operated a personal tax and bookkeeping practice since 1996.

Since autumn 2009, she has been serving as founding Executive Director of the non profit Resilient Communities Canada, an organization dedicated to fostering knowledge of sustainable community development via public events, research and dissemination of findings, and direct action related to reducing carbon footprints, enhancing local economies, building civic inclusion, supporting the ecologically sensible consumption of resources, and providing social enterprise supports. See [www.resilientcommunitiescanada.com/timely\\_topics](http://www.resilientcommunitiescanada.com/timely_topics)

She recently formed a private sustainable community development (SCD) consultancy—Blue Marble Consulting. The purpose of Blue Marble is to undertake SCD projects beyond the local Fraser Valley region. See [www.ourbluemarble.net](http://www.ourbluemarble.net)

Corriveau holds a Masters degree in English (Queens), a professional certificate in Community Economic Development (SFU), and is an APEC-IBIZ Certified Small Business Counselor. In May 2010, she will have completed the SFU certificate in Sustainable Community Development.

#### Elizabeth Hicks – June Researcher of the Month



Elizabeth Hicks is a Chartered Accountant and an Associate Professor in the Business and Tourism Department of Mount Saint Vincent University, Halifax. She is a co-applicant

of the Social Economy and Sustainability Research Network.

Ms. Hicks' research interests are in the area of environmental, social and ethical accounting and reporting. She is interested in how accounting may be improved to become a useful and reliable tool for tracking and reporting on not only financial but also the social, ethical and environmental activities of organizations to assist users in making more fully informed decisions.

Currently she is conducting research with fellow academics Leslie Brown, Andre Leclerc and community partner Co-op Atlantic to develop their understanding of co-operative businesses through the creation of an accounting tool and system that better reflects the true nature of the business and sets its goals in relation to a clear co-operative identity. She is also conducting research with John Maddocks and community partners Co-operative Management Education Co-operative (CMEC) and the Centre of Excellence for Accounting and Reporting for Co-operatives (CEARC) to work towards the development of a Statement of Recommended Practice for Co-operatives to guide co-operatives in applying generally accepted accounting principles that meet their unique characteristics and incorporate the “co-operative difference” into their reports.

# UPCOMING EVENTS

## Building Community Exhibit

Update from Roger Herman, Education Outreach and Engagement, Centre for the Study of Co-operatives, University of Saskatchewan

Titled “Building Community: Creating Social and Economic Well-Being,” the exhibition is based on research results from a large project titled “Linking, Learning, Leveraging: Social Enterprises, Knowledgeable Economies, and Sustainable Communities” based at the Centre for the Study of Co-operatives in Saskatoon. It’s part of a national project investigating how social

economy enterprises help build more respectful relationships within communities, with the environment, and among stakeholders. Our particular node covers Northern Ontario, Manitoba, and Saskatchewan. The exhibition is a collaborative initiative between the University of Saskatchewan’s Centre for the Study of Co-operatives and the Diefenbaker Canada Centre.

The exhibit opens at Diefenbaker Canada Centre in Saskatoon Co-operatives, credit unions, and other community-based enterprises help keep communities alive and vibrant. This exhibition encourages visitors to imagine what is possible in their communities and illustrates how to make those dreams become a reality.

The exhibit consists of almost a hundred illustrated panels, artifacts in display cases, and interactive multimedia presentations. Suitable for all ages, it features four interrelated modules: building sustainable communities, building engaged communities, building enterprising communities, and building inclusive communities. Subthemes within the modules include topics such as democratic participation, civic engagement, community economic development, innovation, social justice, sustainable food production, youth

engagement, and cultural stewardship. Each module also has a co-operative subtheme, which highlights existing co-ops and their many contributions to building community.

An important feature of the exhibit is a travelling component that we plan to send to regional museums, schools, and local co-ops and credit unions after the initial run in Saskatoon. “All of the projects featured here show people caring about their communities, celebrating diversity, motivating others and engaging them in innovative solutions to community problems,” notes Centre for the Study of Co-operatives Director Lou Hammond Ketilson. “They demonstrate what is possible when people work together.”

The exhibit opened 18 May and will run for six months. It is the centerpiece of the Centre for the Study of Co-operatives’ twenty-fifth anniversary celebrations and also serves to acknowledge twenty-five years of generous support from the co-operative sector, the provincial government, and the University of Saskatchewan.

This Exhibition is based on a major research project coordinated by the Centre for the Study of Co-operatives. Five years ago, the Centre for the Study of Co-operatives at the University of Saskatchewan was awarded \$1.75 million from the federal Social Sciences and Humanities Research Council (SSHRC) to study social enterprises. It remains the largest SSHRC grant in the university’s history, attesting to the high regard in which the centre has come to be held by major funding agencies. The research team, led by Centre Director Lou Hammond Ketilson, is investigating how social economy enterprises help build more respectful relationships within communities, with the environment, and among stakeholders.



## RESEARCH NODES

The Canadian Social Economy Hub (CSEHub) acts as a facilitator promoting collaboration among six regional research centres across Canada (Québec, Atlantic, Southern Ontario, Prairies and Northern Ontario, BC and Alberta and the North). It also helps to create opportunities and exchanges with international networks. CSEHub reaches out to practitioners, to researchers and to civil society through the regional research centres and their community partners. It undertakes research as needed in order to understand and promote the Social Economy tradition within Canada and as a subject of academic enquiry within universities.

### Atlantic

Social Economy and Sustainability Research Network  
[www.msvu.ca/socialeconomyatlantic](http://www.msvu.ca/socialeconomyatlantic)

### Québec

L'Alliance de recherche universités-communautés en économie sociale (ARUC-ÉS)  
 Réseau québécois de recherche partenariale en économie sociale (RQRP-ÉS)  
[www.aruc-es.uqam.ca](http://www.aruc-es.uqam.ca)

### Southern Ontario

Social Economy Centre, University of Toronto  
<http://sec.oise.utoronto.ca/english/index.php>

### Saskatchewan, Manitoba and Northern Ontario

Linking, Learning, Leveraging: Social Enterprises Knowledgeable Economies and Sustainable Communities  
<http://usaskstudies.coop/socialeconomy>

### Northern

Social Economy Research Network of Northern Canada  
<http://dl1.yukoncollege.yk.ca/sernnoca>

### British Columbia and Alberta

BC-Alberta Research Alliance on the Social Economy  
<http://www.socialeconomy-bcalberta.ca>

## FOR MORE INFORMATION

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